

This copyright protection will likely not remain secure for even the amount of time it took to create the proposal to implement it. It is a shameless and ill-conceived attempt at control that will ultimately boil down to a negative impact on consumers

(Particularly the early adopters whom have arguably kept Digital Television afloat during its infancy) and a degradation of the quality of digital television. The simple fact is that copy protection doesn't work. If the proposers expect to maintain control of their intellectual property, their only choice is to never broadcast or distribute it in the first place. If they wish to broadcast it and continue to profit from it, they need to concentrate on creating (intelligently) a timely consumer distribution system with a modest price point rather than the absurd figures they would like to use. Copy protection is a losing battle, a waste of time and technology, and there are better ways to accomplish its goals.